

Reference: Sample PSA (Public Service Announcement)

Voice-over:

Junior sailors will take part in the USA Junior Olympic Sailing Festival, ***[insert date]***, hosted by the Rochester Yacht Club and sponsored by West Marine. The Festival runs from noon till 4 o'clock on Friday, with boat rides and lots of fun and games. Racing will be held on Saturday. All children with an interest in sailing are encouraged to join in the festivities.

Please Chyron:

For more information, contact the Rochester Yacht Club at 585/342-5511.

(Chyron is usually type that runs across the bottom of the TV screen, accompanying the video and voice-over.)